Foreign investment in publicity and information dissemination

†1337. SHRI RAJ MOHINDER SINGH MAJITHA:
DR. MURLI MANOHAR JOSHI:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that for foreign investment in the field of publicity and dissemination of information in the country, separate policies for separate media have been adopted;

(b) if so, the details of foreign investment sanctioned upto February, 2008, medium-wise;

(c) the reasons for adopting separate policies; and

(d) the details of foreign investment made upto the end of December, 2007 in the field of publicity and dissemination of information in the country, medium-wise?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI PRIYARANJAN DASMUNSI): (a) to (d) Yes, Sir. The scope and requirements of different mediums are different; therefore separate policies for foreign investment for different media have been adopted. The reason for adopting separate policies is to meet the special requirements of the different mediums. The mediums are broadly categorized in three sectors *viz.* — Print Media Sector, Broadcasting Sector and Films Sector.

The details of year-wise inflows of FDI in the Information and Broadcasting sector upto 31.12.2007, as received from the Department of Industrial Policy and Promotion is given in the enclosed Statement (*See* below). Department of Industrial Policy and Promotion is the single point Government Department responsible for collection, collation and dissemination of data on FDI approvals and inflows. FDI data is not maintained medium-wise.

Statement

Year-wise FDI inflows from April, 2000 *to December,* 2007 *Sector: Information and Broadcasting (including Print Media)*

(Amount in US$ million)

Financial Year (April-March)	Amount of FDI inflows
2000-01	81.50
Apr.-Mar.	
2001-02	4.54
2002-03	36.50
2003-04	13.72
2004-05	10.24
2005-06	55.95
2006-07	43.56
2007-08 (Apr.-Dec.)	215.81
TOTAL:	461.82

†Original notice of the question was received in Hindi.